

Asia Pacific **Circular Economy** Roundtable & **Hotspot**

Oct. 20-23, 2025

Taipei, Taiwan

Marketing Kit

Helpful content and images to promote

APCER & Hotspot 2025



Leading Circular Collaboration in Asia and the Pacific

Taiwan is honored to host the Asia-Pacific Circular Economy Hotspot for the first time, alongside the second Asia Pacific Circular Economy Roundtable. This landmark forum brings together leaders from policy, industry, academia, and civil society to strengthen regional dialogue, spark innovation, and accelerate collective circular action across borders.

To support this shared effort, we warmly invite your help in spreading the word about the event. We have prepared a set of promotional materials for your convenience, including:

- **Ready-to-use event descriptions for your website, newsletter, or internal channels**
- **An introduction slide deck provided by Circular Taiwan Network for your partners and community**
- **Social media captions and visuals tailored for Facebook, Instagram, and LinkedIn**

More updates about the program, speakers, and registration will be released in the lead-up to the event.

Stay tuned via our official site: www.apcer.asia/apcer-hotspot-2025

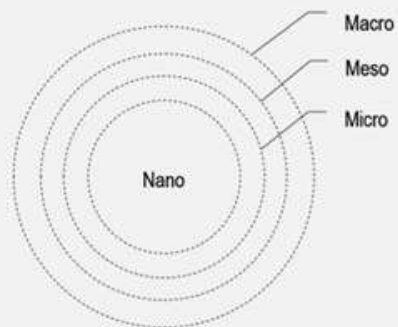
We sincerely appreciate your support in amplifying this important regional initiative.

Thank you in advance.

Shadow Chen

CEO/ Circular Taiwan Network

Levels of Circular Economy Diffusion



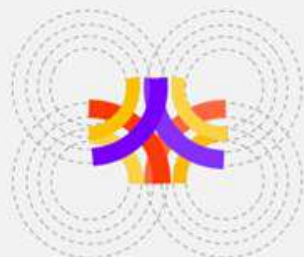
Idea
+
Idea
||
**Circular
Ideas**



Institution
×
Institution
||
**Circular
Governance**



Stakeholder
×
Stakeholder
||
**Circular
Business**



**Circular
Ideas**

**Circular
Governance**

**Circular
Business**

**Circular
Economy
Trilogy**

Leading Circular Collaboration

From a single spark, infinite diffusion.
With many responding, circular momentum grows.

Official Name

Asia Pacific Circular Economy Roundtable
& Hotspot 2025

Acronym

APCER & Hotspot 2025

Logo Variants

Horizontal full logo (with icon and name),
icon-only version for compact use.



Recommended Font
Century Gothic

 Download all assets here [\[link\]](#) 

Asset Type	Description	Recommended Use
Full Logo (horizontal)	PNG / SVG	Website, press kit, presentations
Logo Icon Only	Abstract arc emblem from the full logo	Social media avatars, stickers
Introduction slides	PDF for introducing the event	Presentations, emails
Images	JPG	Social medias
Press Release	Word	News release on website

Event introductory copy

100 - 150 words.

Please edit, copy and paste for your needs.

The Asia Pacific Circular Economy Roundtable (APCER) and the Asia-Pacific Circular Economy Hotspot 2025 will be held jointly in Taipei, Taiwan, from **October 20 to 23**, 2025. This international event will bring together leaders from government, business, academia, and civil society across the Asia Pacific to explore bold strategies for circular transition.

As the first Hotspot ever hosted in Asia-Pacific, Taiwan will showcase its progress in circular economy policy, innovation, and industry transformation. The program features keynote forums, regional dialogues, site visits, exhibitions, and networking, all centered around circular collaboration for climate crisis (CC4CC). The event serves as a launchpad for actionable partnerships and long-term regional cooperation.

More information is available online at
www.apcer.asia/apcer-hotspot-2025



Introduction Deck

Deck are available [here](#)



Asia Pacific
Circular Economy
Roundtable & Hotspot
Taiwan, 2025



1



2



3



4



5



6



7



8



9



10



11



12



13



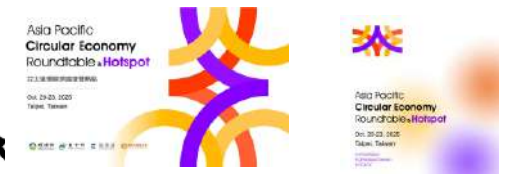
14



15

Social Media – General Announcement

images are available [here](#)



Please use the following hashtags consistently across all platforms to strengthen event visibility and engagement:

#APCER2025

#CEHotspotTaiwan

#CC4CC (Circular Collaboration for Climate Crisis)

Optional

#CircularEconomy

#CircularTaiwan

#AsiaPacific

#ClimateSolutions

#SustainableSupplyChains

🌐 Ready to co-create a circular future?

Join us in Taipei for the Asia Pacific Circular Economy Roundtable & Hotspot 2025 — a regional platform for circular innovation, cross-border dialogue, and collective action.



📅 October 20–23, 2025

📍 Songshan Cultural and Creative Park, Taipei

🔗 Learn more: www.apcer.asia/apcer-hotspot-2025

#APCER2025 #CEHotspotTaiwan #CC4CC

✈️ The Future is Circular — and It Starts in Taipei



In a landmark move for the region, Taiwan will host the first-ever Asia-Pacific edition of the Circular Economy Hotspot (CE Hotspot) in 2025, co-organized with the Asia Pacific Circular Economy Roundtable (APCER). This dual-forum event, taking place **October 20–23 in Taipei**, marks a strategic milestone in advancing circular economy leadership across Asia-Pacific.

APCER brings together government leaders, business innovators, academics, and advocates to co-create circular strategies tailored to the region's diverse economic and ecological realities. As a growing annual platform, APCER has already proven its value—its 2019 debut in Taiwan drew 439 participants from 18 countries, setting the stage for long-term regional impact.

CE Hotspot, a global initiative founded in 2016, spotlights frontrunner regions in circular innovation. Previous hosts include the Netherlands, Luxembourg, and Wales. Now, the 2025 CE Hotspot in Taiwan expands this network into Asia-Pacific for the first time—bridging continents, sectors, and solutions.

Together, **APCER & Hotspot 2025** offer a powerful space for **exchange, co-creation, and action**—from policy dialogue to field visits, from local innovation to global collaboration.

This isn't just a conference. It's a call to lead.

If you're shaping the future of sustainability—**join us in Taipei**.

🔗 Learn more & get involved: www.apcer.asia/apcer-hotspot-2025

#APCER2025 #CEHotspotTaiwan #CC4CC #CircularEconomy #SustainabilityAsia

Social Media – Early Bird Registration (Until June 30)

images are available [here](#) 

Be Part of the Future — Early Bird Closing Soon for APCER & Hotspot 2025



APCER & Hotspot 2025, a landmark circular economy dual-forum, will be held for the first time in the Asia-Pacific—hosted by Taiwan from October 20–23, 2025. Global leaders from government, business, academia, and civil society will gather in Taipei under the theme **Leading Circular Collaboration** to advance innovation, partnerships, and the transition of supply chains toward circularity.

Why Taiwan, Why Now?

Taiwan stands at the forefront of the global circular economy movement. As a key supply chain hub, it has turned resource constraints into drivers of innovation across semiconductors, ICT, textiles, and manufacturing. Backed by strong public-private collaboration and a high recycling rate (**59% municipal, 85% industrial** in 2023), Taiwan officially embedded circular economy into its national strategy in 2016 and included resource circulation in its **net-zero roadmap**. Now, as host of the first Asia-Pacific Circular Economy Hotspot, Taiwan is poised to accelerate climate-focused circular collaboration regionally and globally.

Program Highlights

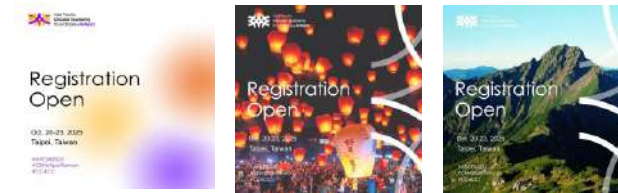
- 🔥 **Practical Knowledge** Discover proven circular solutions through thematic sessions, industry insights, and site visits.
- 🔥 **Policy Influence** Join regional dialogues shaping policies, standards, and circular economy roadmaps.
- 🔥 **Strategic Networking** Connect with leaders and practitioners across borders in a curated exchange environment.
- 🔥 **Crossover Collaboration** Accelerate cross-sector action—linking governance, finance, lifestyle, and global partnerships.

APCER & Hotspot 2025 will serve as a launchpad for new policies, partnerships, and projects that accelerate the shift toward a regenerative and inclusive circular economy.

 **Early bird registration is now live** — with discounted rates for startups, NGOs, and academic institutions.

 www.apcer.asia/apcer-hotspot-2025

#APCER2025 #CEHotspotTaiwan #CC4CC #CircularEconomy #SustainabilityAsia #EarlyBirdCountdown



Be Part of the Future — Early Bird Now Open for APCER & Hotspot 2025

For the first time, the Circular Economy Hotspot comes to the Asia-Pacific region — and it's happening in Taiwan!

This **October 20–23, APCER & Hotspot 2025** will unite in **Taipei** for a powerful dual-forum gathering, showcasing circular solutions across government, business, and communities.

Taiwan, a key global supply chain hub and circular innovation leader, is proud to host this year's most dynamic circular economy event — featuring international forums, sector site visits, and cross-border collaboration.

 **Early bird tickets are available now — only until June 30!**

 Grab your early bird pass now: <https://www.apcer.asia/apcer-hotspot-2025>

#APCER2025 #CEHotspotTaiwan #CC4CC #CircularEconomy
#CircularTaiwan #AsiaPacific #EarlyBirdCountdown

Supplementary Images



Posts size

images are available [here](#)



Asia Pacific
Circular Economy
Roundtable & **Hotspot**

Oct. 20-23, 2025
Taipei, Taiwan

#APCER2025
#CEHotspotTaiwan
#CC4CC



Asia Pacific
Circular Economy
Roundtable & **Hotspot**

Oct. 20-23, 2025
Taipei, Taiwan

#APCER2025
#CEHotspotTaiwan
#CC4CC



Registration
Open

Oct. 20-23, 2025
Taipei, Taiwan

#APCER2025
#CEHotspotTaiwan
#CC4CC



Registration
Open

Oct. 20-23, 2025
Taipei, Taiwan

#APCER2025
#CEHotspotTaiwan
#CC4CC



Registration
Open

Oct. 20-23, 2025
Taipei, Taiwan

#APCER2025
#CEHotspotTaiwan
#CC4CC



Registration
Open

Oct. 20-23, 2025
Taipei, Taiwan

#APCER2025
#CEHotspotTaiwan
#CC4CC



Registration
Open

Oct. 20-23, 2025
Taipei, Taiwan

#APCER2025
#CEHotspotTaiwan
#CC4CC



Registration
Open

Oct. 20-23, 2025
Taipei, Taiwan

#APCER2025
#CEHotspotTaiwan
#CC4CC

Supplementary Images



Banner size

images are available [here](#)





Asia Pacific
Circular Economy
Roundtable & **Hotspot**
Taiwan, 2025

Thank you for your support in sharing our event.

For more information, please contact hello@apcer.asia
For media inquiries, please contact media@apcer.asia

apcer.asia/apcer-hotspot-2025
#APCER2025
#CEHotspotTaiwan
#CC4CC

